



# “C2Future Final Conference”

Milan, MAGNA PARS - L' HOTEL À PARFUM, Via Forcella 6 - 20144 Milan, Italy

June 29th 2022, 09:30 CET - Registration (hybrid event): [link C2FutureFinalEvent](https://www.c2future.com/registration)

## PROGRAMME

**Moderator: Lombardy Mobility Cluster.**

**9.30** Welcome coffee and registration

**10.00** Opening welcome from the C2Future Project Leader KRASIMIRA SHINDAROVA and the European Commission representative Project Officer.

**10.20** Welcome by Regione Lombardia – GABRIELE BUSTI, DG Education, University, Research, Innovation and Simplification, Investment Structure for Research, Innovation and Technology Transfer at Regione Lombardia.

**10.35** Confindustria Lombardia: how clusters support internationalization - LUCA DONELLI, Confindustria Lombardia Deputy on Cluster Policies & Lombardy Energy Cleantech Cluster President.

**10.50** Presentation of the six clusters partners of the C2Future project and six associated companies:

Aclima Basque Environment Cluster – IGOR ARANGUREN, Project Manager Aclima, Spain;  
FRANCISCO MURILLO, Technical Director at Basoinsa, Spain.

Cluster Lombardo della Mobilità – SARA CORTESE, Project Manager CLM, Italy;  
IVANO SOLIANI, President of Soliani EMC, Italy.

Cluster for Digital Transformation and Innovation – TODOR MITOV, Project Manager DTI, Bulgaria;  
HRISTO STEFANOV, Head Of Marketing at Smartcom Bulgaria;

Green Home scarl – GIUSEPPE ROSSI, Project Manager for Green Home, Italy;  
MARIE-VIOLAINE THIBAUT, Communication Manager at Personal Factory, Italy.

ICT Network – MARINA BLAGOJEVIC, Project Manager for ICT, Serbia;  
DEJAN DRAMICANIN, Founder and CEO of Bitgear, Serbia.

Sekee - PANAYIOTIS TSANTILAS, Project Manager for SEKEE, Greece;  
DANAE BAMPALI, Client Service Manager and Head of Analytics at Palo Ltd, Greece.

**12.50** “A view on Automotive market and technology worldwide” - SAVERIO GABOARDI, CLM President.

**13.00 Lunch Break**





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**14.00** Official presentation of the new C2Future partners.

**14.40** “A short guideline for internationalization in US (focus on California State)” – PAOLO CERESA, Senior Business Advisor at the American Chamber of Commerce in Italy.

**15.00** “Opportunities to invest in Mexico” – LUIS GODOY, Director-General in the Global Economic Intelligence Unit of the Secretariat of Economy of Mexico, invited by the Mexican General Consul MARIA DE LOS ANGELES ARRIOLA AGUIRRE.

**15.20** “The collaboration programs of the Italian Chamber of Commerce in Mexico to encourage the internationalization of Italian companies” – LORENZO VIANELLO, President of the Italian Chamber of Commerce in Mexico.

**15.40** “Doing Business in Mexico” – MARCO NICOLI, Councilor at Associazione Economica del Messico in Italia and CEO of Tesi Elettronica e Sistemi informativi Group.

**15.50** Coffee break

**16.00** C2Future Internationalization strategy and best practices:

“Softtech and internationalization in Colombia” - MAURA ALFANO, Marketing Manager at SOFTECH srl.

“AEP: a company ready to start business in Mexico” – GIOVANNI BECATTINI, CEO at AEP Ticketing Solutions SpA.

“Caravela Coffee’ lessons from the field”: good practices and know-how of internationalization in Colombia and Latin America – GIANCARLO GHIRETTI, Co-Founder & CFO (Chief Financial Officer) of Caravela Coffee.

**17.00** “How Research and Technologies organizations can help companies in developing their projects”: ANTONELLA TOZZI, Public Funding and Innovation Specialist at Kilometro Rosso Innovation District.

**17.20** “Universities role in technological innovation”- GIANPIERO MASTINU, Politecnico of Milan.

**17.35** “Incubators and accelerators: their role in SMEs development” – ALBERTO BONETTI, Head of Project Funding, CSMT scarl.

**17.50** A view to the future of the C2Future Project by KRASIMIRA SHINDAROVA & Project Officer.

**17.55** Questions and answers.

**18.00** Thanks

